

Greening the Summit

In keeping with our mission of promoting environmentally and socially responsible business practices, CORE has incorporated "green meetings" best practices into the planning and production of this event.

Our success in greening the 2009 Summit is documented by our event planners, GreenConvene Strategies, in the linked Case Study.

For 2010 our efforts will include:

1. Centrally Located Venue: easy access to public transportation to Summit, including light rail stop at the convention center.

2. Venue Selection: Colorado Convention Center has numerous environmental practices in place:

a. Recycling

b. Composting

c. Energy conservation

d. Staff training

e. No-idling (vehicles) policy

3. Waste Diversion: Waste stations, including recycling and composting bins, will be placed around the exhibit hall and throughout the convention center. Volunteers will be onsite to answer questions and offer tips for reducing waste.

4. Supplier Selection: CORE and conference managers choose vendors and suppliers that have incorporated green practices into their businesses: audio/visual, food and beverage, exhibit services providers, etc.

5. Hotel Selection: the official conference hotel, Crowne Plaza Denver, has green initiatives in place, including:

a. A waste diversion program:

Recycling of cardboard, plastic and metal, wood and pallets, batteries and lighting, e-waste, and glass

Guestroom recycling program

Composting (organics)

- b. An energy usage reduction program through:
A lighting efficiency retrofit program

LED exit signs

A direct digital HVAC Control System in meeting rooms and public spaces, allowing for better guest comfort and a minimized energy footprint.

6. Registration:

- a. Register online, to avoid printing and mailing
- b. Name badges printed on post-consumer recycled paper
- c. Names printed onto badges using recycled printer ink cartridges
- d. Badge holders will be collected post-event for re-use
- e. Print reports and attendee lists on 100% recycled paper

7. Food & Beverage:

- a. Closely track attendee numbers and to avoid over ordering food quantities
- b. Choose menu items with lowest burden of pesticides, chemicals and hormones
- c. Work with Centerplate to seek out in-season, locally grown and / or organic food choices
- d. Use china and glass service ware; use biodegradable or compostable service ware as alternative when required
- e. Use linen instead of disposable napkins whenever possible; use compostable napkins as alternative when required
- f. Serve condiments in bulk instead of individual packages

g. Serve water in pitchers and glassware instead of plastic bottles

h. Donate any leftover food to local charitable organization

8. Exhibits:

CORE is working with the convention center and exhibitors to incorporate green practices into the exhibit area:

a. Lower lighting and heating systems during move in and tear down

b. Participate in recycling program: cardboard, paper, aluminum, steel, beverage containers

c. Minimize packaging materials and use environmentally responsible packing materials

d. Minimize printed materials; print 2-sided on recycled paper

e. Provide environmentally responsible give-a-ways

f. Donate leftover signage, giveaways and supplies to local non-profit

g. Requesting NO STYROFOAM

9. Communication and Attendee Participation:

During the Summit, we'll spread the word and ask attendees to help green the event! Examples include:

a. Only take brochures, magazines, free samples and disposable items that you really want.

b. Use on-site waste stations to recycle and compost.